

# **@senronjohnson #AdventuresInDairyland Instagram Photo Contest**

## **Contest Rules**

You are invited by Senator Ron Johnson to submit your photographs of Wisconsin's beautiful dairy farms.

The 30 photos with the most likes on Instagram will be eligible for the first, second and third prizes.

**Third Prize:** The top 30 photographs will be featured on Senator Johnson's website and Facebook page

**Second Prize:** The top 10 photographs will be displayed in Senator Johnson's DC Office, in addition to being featured on Senator Johnson's website and Facebook page.

**First Prize:** The top submission will be displayed on Senator Johnson's desk, and will be featured on Senator Johnson's website and Facebook page.

In order for a photo to be considered:

- Photo must be taken on a Wisconsin dairy farm
- Contain the tag: **#AdventuresInDairyland**

Only one photo per person can be selected.

### **Official Rules**

No purchase or payment is necessary to enter or win.

This contest is open to all who would like to enter. All photos must contain a Wisconsin dairy farm. The contest officially begins at 8 p.m. Central Time June 18, 2014. All submissions must be uploaded after June 18, 2014, and before 8 p.m. Central Time July 1, 2014.

### **Format/Submission Guidelines**

Photographs can be submitted by posting them to an Instagram account and tagging the photos with the hashtag **#AdventuresInDairyland** and where in Wisconsin the photograph was taken. Entrants must be following **@senronjohnson** on Instagram for communication purposes.

### **Photographer/Copyright**

All entries must be the original work of the photographer. Entrant must solely own the copyright of any image. Submission of the photo is your guarantee that you are the author and copyright holder of the photo.

### **Number of Entries**

An individual may submit as many photos as she or he would like, but only one photo per entrant will be considered for first, second or third prize.

### **Restrictions**

Since photos will be displayed in Senator Johnson's office, all photos must be appropriate and adhere to the following guidelines: Obscene, provocative or otherwise questionable content will be disqualified. The Office of Senator Johnson retains sole discretion as to what constitutes appropriate content. Photos with recognizable persons will not be considered. Photographers should either live in or have direct ties to Wisconsin.

### **Ownership Use Rights**

Photographers retain the copyright to their photographs. By entering the contest, photographers agree to have their submitted photograph displayed on the [www.ronjohnson.senate.gov](http://www.ronjohnson.senate.gov) website without any fee or other form of compensation and agree that the photos can be displayed in printed form in any of the offices of Senator Johnson or in any area of the website and any of the senator's other digital media pages including Instagram, e-newsletter, Facebook page, Twitter account, and YouTube channel. Photos will be credited to photographers named in their Instagram accounts. If ownership of a photograph is contested, the Office of Senator Johnson retains discretion to disqualify that photograph and discontinue use of the photograph.

### **Judging**

The 30 submissions with the most likes on Instagram will be eligible for the first, second and third prizes. The second and first prize submissions will be chosen by representatives of Senator Ron Johnson.

### **Winners**

Winners will be notified approximately 48 hours after the contest deadline through their Instagram accounts. Winners will also be sent an affidavit of [eligibility and release]. Winners who are under the age of 18 also will need their affidavit of eligibility and release signed by a parent or guardian. Winner must execute and return this release within seven days of the date on the winner notification. Failure to execute and return this release will lead to disqualification.

### **Additional Terms and Conditions**

The Office of Senator Johnson is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, delayed computer transactions, or network connections that are human or technical in nature. The Office of Senator Johnson reserves the right, in its sole discretion, to cancel or suspend all or any portion of this contest without notice. Void where prohibited. The Office of Senator Johnson is entitled to interpret these rules as needed, and its decisions are final.

*Your submission to the contest constitutes your consent to enter and abide by the Official Contest Rules. By participating in the contest you agree to release and hold harmless the Office of Senator Johnson and its staff from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest, including infringement of intellectual property rights. The Office of Senator Johnson and its staff assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.*